# Our Vision: 'One Tamworth, Perfectly Placed' – Open for business since the 7th Century A.D

## **Our Corporate Priorities and Objectives**











## 1. "Living a quality life in Tamworth"

#### To achieve this we will:

- Support and protect individuals and communities that are or may become vulnerable,
- Enable residents to improve their health and quality of life,
- Work together with partners and residents to tackle the causes of inequality in Tamworth,
- Work together with residents to maintain and improve a safe, clean and green environment,
- Work together to improve housing quality in Tamworth.

## 2. "Growing strong together in Tamworth"

#### To achieve this we will:

- Develop and support the local economy, together with local businesses and partners through our regional influence,
- Work with businesses and developers to create a vibrant and sustainable town centre,
- Work together to strengthen the connections between schools/FE & HE/Employment to create opportunities for higher skilled and better paid jobs,
- Work together to strengthen the relationships between schools/FE & HE/Employers,
- Champion higher skilled and better paid jobs in Tamworth,
- Use our regional influence to support an environment where business and enterprise can flourish and grow,
- Adopt a commercial approach to managing Council assets in order to enhance the viability of the Borough Council,
- Work together to preserve and promote Tamworth's heritage, leisure and natural environment,
- Work together to preserve our culture; preserve our heritage and sustain our natural environment.

## 3. "Delivering quality services in Tamworth"

#### To achieve this we will:

- Provide accurate information via a fully integrated Customer Services Centre,
- Work with customers to improve their access to council services,
- Enable and support Tamworth residents and businesses using our statutory and regulatory powers,
- Enable greater public engagement in local decision making,
- Demonstrate value for money.



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